



FOR IMMEDIATE RELEASE

Sunbase Joins CFSG as Strategic Investor

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Subscribing for New CFSG Shares

(**Hong Kong, 6 April 2017**) – CASH Financial Services Group (CFSG, SEHK: 510) today announced reaching a strategic agreement with Ever Billion Group, a wholly-owned subsidiary of Sunbase International (Holdings) Limited (“Sunbase”), whereby CFSG will issue 826,000,000 new shares to Sunbase at a subscription price of HK\$0.28 per share. The new shares represent approximately 16.65% of the issued share capital as enlarged by the new issuance. Upon completion, Sunbase will become the second largest shareholder of CFSG.

Mr. Bankee Pak-hoo Kwan, Chairman of CFSG, commented, “We are very pleased to have Sunbase joined us as CFSG’s strategic investor. Sunbase’s participation will effectively bolster CFSG’s shareholder base for our future business expansion. Given Sunbase’s broad network and strong presence in mainland China, CFSG will be in the best position to grasp the ample business opportunities, in particular corporate finance transactions, trading through Shanghai/Shenzhen-Hong Kong Stock Connect, One-Belt-One-Road strategy, among other initiatives.”

“With a strengthened capital base, we can leverage CFSG’s solid business foundations to further propel our technology-based financial services and mobile businesses ahead. The constructive synergy between CFSG and Sunbase will certainly fortify the Group’s drive to advance to the next horizon,” Mr Kwan added.

Upon completion, the shareholding interest of Celestial Asia Securities Holdings (“CASH”, SEHK: 1049) will be diluted from approximately 40.34% to approximately 33.62%.

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About Sunbase International (Holdings) Limited

Sunbase International is a Hong Kong-based investment conglomerate with principal businesses in both Hong Kong and Mainland China, complemented with cross-border investments in the United States, Europe and Australia. Since its inception, Sunbase has consistently pursued a new era, new ideas, new areas, new models, new power, new objectives as its business strategies to strive to continuously create new foundations.

Sunbase's wide business spectrum covers seven key sectors, with principal business includes investment management and capital operations, property management, infrastructures investment, new energy and energy-based resources, bulk commodity operations and international trade, life biotechnology etc.

About CASH

CASH Group (the holding company Celestial Asia Securities Holdings Limited “CASH”; SEHK: 1049) is a multi-faceted service conglomerate in China. We address modern consumer needs in investment and wealth management, home improvement, lifestyle, personal enjoyment and mobile internet services. CASH companies comprise CASH Financial Services Group, CASH Algo Finance Group, CASH Retail Management Group, Pricerite Group and Net2Gather. Additional information is available at www.cash.com.hk.

About CFSG

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in Hong Kong. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit www.cashon-line.com.